



RATE - TARRIF

ADVERTISEMENT RATES EXCEPT NEWS

Day	Time	60 sec	45 sec	30 sec	20 sec	15 sec	10 sec.
Sunday To Saturday	5:00 am –10:00am	1800/-	1,350/-	900/-	600/-	450/-	300/-
	5:00 pm- 10:00 pm		-				
	10:00 am – 5:00 pm	1500/-	1125/-	750/-	500/-	375/-	250/-

ADVERTISEMENT RATES IN BETWEEN IMAGE SAMACHAR

Day	60 sec	45 sec	30 sec	20 sec	15 sec	10 sec
Sunday to Saturday	2400/-	1800/-	1200/-	800/-	600/-	400/-

ADVERTISEMENT RATES - ALL NEWS PACKAGE (16 BULLETINS per day)

Day	Time	60 sec	45 sec	30 sec	20 sec	15 sec	10 sec
Sunday to Saturday	6AM TO 9PM	16,000/-	12000/-	8000/-	5400/-	4000/-	2700/-

SPONSORSHIP PACKAGE

Day	Time	Rate per hr.	Free Commercial Time
Sunday - Saturday	6 am to 11 pm	Rs. 12,000.00	10 min per hr./ Program

Above Rates are subject to change without prior notice and are exclusive of 13% VAT.

For Details, Please Contact Image FM, Marketing Department.

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PO Box 5566, Lazimpat, Panipokhari.
Effective from Shrawan 1st, 2073.